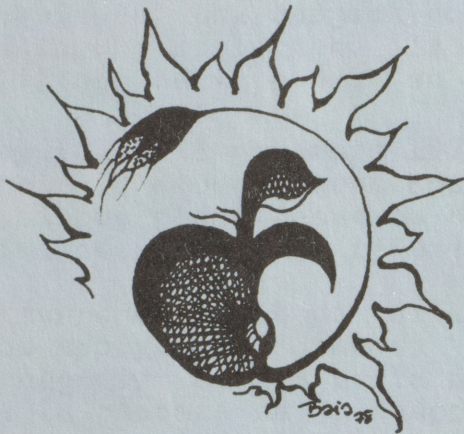




The Harvest

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SUMMARY

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This is the year of the Quebec referendum a year of critical importance to all Canadians. Yet there has been little discussion of the subject on the Macdonald campus despite its bi-cultural population. Is this because of indifference or an unwillingness to broach an emotional subject? Let's talk!

Depuis le 15 novembre 1976, date à laquelle le parti québécois remplaçait le gouvernement Bourassa à Québec, les journaux et l'opinion publique n'ont cessé de commenter ce qui sera l'évènement majeur du régime péquiste: le référendum.

L'évènement est de taille, avouons-le. La population devra rejeter ou appuyer la forme de "souveraineté-association" que le PQ est prêt à négocier au nom de la province de Québec face au reste du Canada. Si la réponse des québécois est positive, le gouvernement sollicitera un deuxième mandat en 1980 pour remplir la mission dont les électeurs l'ont chargé.

Cette fameuse réponse aura de grandes répercussions psychologiques et probablement économiques mais surtout démontrera au reste du Canada ce que la population du Québec ressent à propos du projet souveraineté-association. Si le PQ a été élu uniquement pour remplacer le régime Bourassa en 1976, la réponse le fera savoir. Pourtant personne ne met plus en doute l'existence réelle d'un désir d'autonomie chez un certain nombre de québécois. Ce mouvement est-il marginal, dépasse-t-il 10 à 15 % de la population ou est-il réellement infiltré à travers un plus grand pourcentage des électeurs? Les statisticiens pourront toujours s'amuser le lendemain du référendum...

Il ne faut pas se leurrer, beaucoup de gens sont encore incertains et se considèrent mal informés. Leur réponse sera donc fortement influencée par entre autres deux facteurs fort différents. La Nature même de la question posée, c'est-à-dire la forme et les mots employés pour décrire les négociations que le PQ compte entreprendre dans le temps futur de même que la date du référendum.

Les élections fédérales devraient avoir lieu avant le référendum et cela fait sûrement l'affaire du Parti Québécois qui possèdera ainsi l'avantage du dernier mot. En effet, les partis fédéraux se faisant la lutte, offriront chacun aux québécois et au reste des Canadiens leur propositions respectives touchant entre autre les amendements constitutionnels, la mise en place de structures améliorées, etc...

Les discussions et les prises de positions ne feront qu'augmenter d'ici là et il est surprenant que chez nous, au collège Macdonald, on n'en parle à peu près pas.

Le sujet semble banni des conversations... Faudrait-il associer cette absence de discussion politique à un désintéressement total de la part des étudiants ou plutôt à un comportement affiché de manière inconsciente afin de maintenir une atmosphère saine au collège. Personne ne tient à allumer d'étincelles ni à provoquer, quoique bien des étudiants aient des opinions ou des convictions qu'ils étalent librement dans leur famille ou en dehors du collège.

FILMS TO BE SHOWN

Starting on monday the 22nd of January, there will be films presented to the student community. These films will be free of charge and everyone is invited to watch them in the C.C. ballroom (N.E. corner). The films are grouped into 4 topics: agriculture nutrition environment and general. Each type will be presented on a different day of the week (except friday) from 12:00 to 1:00:

Monday	- Nutrition
Tuesday	- General
Wednesday	- Ecology
Thursday	- Agriculture

These movies are made and/or sponsored by companies national tourist organizations etc. like the German consulate, BOAC, Pfizer Co., Imperial Oil, General Foods but most of those selected will not be commercial. However there might be a bias in certain of these.

Schedule - Horaire

January	22	Iron deficiency in Infancy
	23	Japanees Gardens
"	"	Visite aux spas Roumaines
	24	Edge of Evolution
	25	Dynamics of Animal Agriculture
"	"	Pays de fruits: l'Ontario
	29	Artherosclerosis (and lipids in diet)
	30	Sudden summer (doc. on middle east countries)
	31	No classes
February	1	Dynamic careers in Agriculture

The movies are from 18 - 40 minutes long and you can bring your lunch. The complete program will be at the C.C. desk but might be subject to alteration depending on the films' availability.

Des films seront présenter au "C.C. ballroom" de 12h à 1h à partir du 22 janvier. Ces films porteront sur ces quatre principaux sujets: agriculture, nutrition environment et divers. Une journée sera attribué à chaque sujet (sauf le vendredi:

Lundi	- Nutrition
Mardi	- Divers
Mercredi	- Ecology
Jeudi	- Agriculture

Ces films proviennent de diverses compagnies d'office du tourisme etc., comme par exemple le consulat d'Allemagne, BOAC, Pfizer Co. Imperial Oil, General Foods etc. La majorité des films présentés ne seront pas de caractère commercial. Toutefois noblesse oblige...

La durée de ces films varie de 18 à 40 minutes, vous pouvez apporter votre goûter. L'horaire complet des films sera disponible au "CC desk" mais quelques changements peuvent y être apporter.

SURVEY

Nouvelle chronique au Harvest: Celle des sondages. Cette semaine ce sondage porte sur le "snack bar du CC." Si l'on se fie aux résultats obtenus, la majorité des étudiants voudraient que des salades ainsi qu'une plus grande variété de fromage et yogurt soit disponible. Il y aurait aussi de grandes améliorations à apporter au "plat du jour".

Starting with this issue of the Harvest a survey will be made on a subject dealing with the students. This week's survey is on the "CC snack-bar". The survey was made last monday during lunch hour; fourty students answered our questions. We believe that by questionning this amount of students, we can get a good idea of the opinion of the MAC students using this cafeteria....

To the question: which item do you buy the most often at the snack-bar, 50% of the people answered sandwiches (grilled or cold), 25% answered beverages the other 25% were distributed in the other categories (desserts, hamburgers etc.).

To the question how would you qualify of the food at the Snack-bar, 70% of the people answered fair 25% said that it was good. 70% of the people answered that the type of Yogurt offered did not satisfy them. 80% answered that the beverages satisfied them. 70% of the students answered that the "daily special" did not satisfy them. (one girl even told me that she got sick for two weeks from it) The majority of the people questionned answered that they were satisfied with the sandwich offered, although many of them would like to see more brown bread sandwiches and more "stuff" in them.

To the question: what improvments would you see concerning:

- 1-Yogurt: 70% answered that they would really appreciate other brands such as Delisle or Crescent.
- 2-Salads: 70% of the students would like to see salads offered at the snack-bar.
- 3-80% of the students would like to see better quality cheeses offered
- 4-Apple and orange juice have been criticized by many students who would like to see better tasting juice.

From the results obtained, I would like to draw some conclusions. First of all that there is a definite need for fresh food, like salads or fruits. The quality of cheese offered does not seem to satisfy most people; a wider variety of cheese should be offered. The Yogurt offered does not suit the vast majority of people, other brands should be available (Delisle, Crescent). Most people were satisfied with the beverages offered, although some stated that more "natural" juices should be provided.

The daily special obviously needs improvment; you can never make never make a gourmet dish out of heated frozen foods. Good, hot meals should be provided as an alternative to sandwiches which most people eat because they dont have any other choice. Stews for example could be offered and would not require too much space and work. As can be seen from this survey, some improvments need to be done at this snack bar..After all, it is owned by the MAC community and it should provide the students with what they want...

Bob LUSSIER

PAPENBERG COOKS CHICKENS AS FIGHTING RAGES IN CHICKEN HOUSE

MACDONALD COLLEGE -- The PGSS Christmas party went off without a hitch thanks largely to the work of Lena Chan. Thirty-three post-grads, including the bartender, made it out to the event and organizers blamed the poor turnout on the threatening overcast skies. Those present couldn't pinpoint the factor that kept people away, one participant being heard to say, "I can't understand it, I'd walk five miles for a free drink!" A special effort was obviously made by the Macdonald College Parasitology Department (M.C.P.D.) to make a good showing, and what a show they put on! One parasitologist was seen buying several beers at one time "because you never can tell when they're going to close the bar." When asked why it was that the M.C.P.D. always made such a good showing at these events, a spokesperson for the group answered "It's because of the drinks." When asked if he was referring to the free drinks, the spokesperson only replied "It's because of the drinks -- any drinks."

Miss Chan put out a great spread of sandwiches, salads and other assorted "goodies of the season", ably assisted by a few unidentified persons slapping together sandwiches over a case of beer. In spite of the fact that Bob Papenberg cooked the chickens, the food went like hot-cakes at the end of the evening, when it appeared that everybody was going home to watch the news. Only the salads and the peanut butter and jelly sandwiches were left. When asked if she wanted to take these home, Chan curtly replied, "Hell no, I saw how they were made!" Nobody questioned could remember Chan even as much as taste the tiniest morcel of food at the party. Ms. Chan declined to attach any significance to her total abstinence from the food.

In other news, the minutes of the Macdonald College Planning Committee (M.C.P.C.) were released this week and it seems that one of the major concerns of this committee in the month of December was the scarcity of good graduate students on campus. They felt that increased financial assistance could alleviate this problem, not stating whether they expected to bribe the present crop into working a little harder (or just working a little) or to replace the whole bunch with a completely different flock of geese, attracting the better brains with the better bait. This brought mixed reaction from the post-grads on campus as was witnessed by our reporter-on-the-street Bunny (Bunz for short) Frizerbuddhoff. Comments ranged from "They can go suck an egg" to "They must be talking about a different department." One post-grad in plant science was so upset by the whole thing that he dropped his not-quite-winter-hardy Arabian Tiger Plant into the snow-bank when he had to carry it from his lab in the poultry building to the greenhouse not even a mile away. "We'll sure 'nuff try harder next time, honey" he said to our reporter after he had pulled himself together.

Meanwhile, back in the poultry building sixteen students were seen fighting over the last square yard of counterspace not yet covered with stored equipment. One genetics student was said to be fighting dirty when she smashed a box of fungal cultures over a plant pathologist's head. "I told him fifty times not to incubate his cultures in the aisles where people have to walk!" After he recovered the pathologist said "I would have put them in one of the cupboards over the heater but they're all full".

As it turned out, however the joke was on the geneticist as all the fungal spores from the broken cultures were falling into the tissue cultures that she had incubating in the sink. "Dirty bastard," she said "It's students like this that give us all a bad name with the administration." It's not sure how many cultures were lost since the debris soon disappeared into the dirt floor of the lab. "There's more than six dollars in change alone somewhere in that floor" a technician told our reporter. "If only I could invent a way to get it out." He had previously tried to arrange some magnets in such a way as to extract the coins but all that he got was a few brass tacks. "Now that we're down to the brass tacks" he had said "we find that this whole arrangement has been one hell of a useless blunder."

by Bruce Gray

Référendum - suite de page

Il est aussi fort probable qu'un certain nombre d'étudiants ne se sentent pas véritablement impliqués et considèrent que le vote ne changera guère de choses à Macdonald College et par conséquent dans leur vie de tous les jours.

Il est cependant peu probable qu'une question de nature si émotive laisse insensible un grand nombre d'individus nés au Canada. Y aurait-il donc un manque de communication à Macdonald? Le mélange des deux groupes semble difficile; serait-il un reflet miniaturisé et simplifié d'un malaise que l'on retrouve à plus grande échelle?

Peut-être alors faudrait-il se poser des questions sur le climat qui règne au collège et souhaiter qu'au nom du droit à l'information à la communauté



étudiante, les deux groupes s'efforcent d'échanger un peu plus: en cette année 1979, qui sera en tous cas propice aux échanges de nature politiques.

MARIE-CLAUDE FORTIN

ECOLIFESTYLES

- Jan. 25 - Urban gardening & hydroponics.
- Feb. 8 - The St. Regis Indian Reserve fights pollution of its lands and waters.
- Feb. 15 - Community organizing and tenants' associations.

All seminars will be held on thursday nights, 8:00 P.M. in the Faculty Lounge; main floor M.S. Building. Look for further announcements.



THE FOOD INDUSTRY IS PROFIT HUNGRY

Almost all sectors of the Canadian food industry - dairy, processed meats, cereals, and processed fruits and vegetables - are moving towards increased concentration. This was one of the main themes of a presentation by B.C. orchardinist/political economist/writer, Jack Warnock.

Warnock's new book, "Profit Hungry: The Food Industry in Canada", is hot off the press. Sponsored by the Ecolifestyles group, Warnock outlined the book's major points to an audience of 30 people on November 27 in the Macdonald Stewart Faculty Lounge.

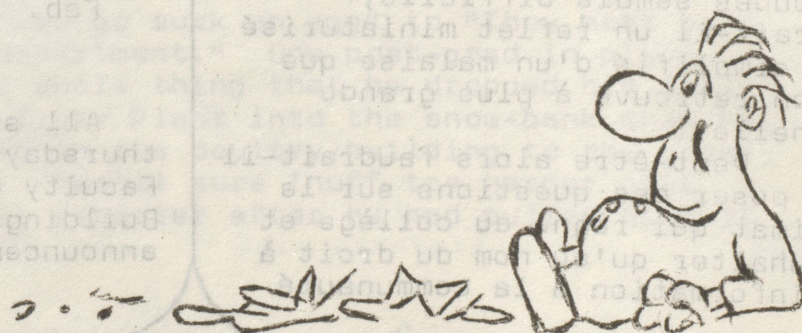
Linked with increased concentration is the growth of the conglomerate in the food industry, Warnock says. Large firms are taking over smaller businesses and integrating both vertically and horizontally. An example of this would be a large bakery like Weston's which takes over not only other bakeries (horizontal integration) but also buys up flour mills, packaging plants, and retail outlets (vertical integration). This increases such a company's profits, and also its power to manipulate prices and profits within the bread-making industry.

Warnock believes that marketing is the key to success in the food industry and that huge U.S. firms like Kraft and Del Monte hold this key. Because the amount of advertising varies with the size of the firm, larger companies command the largest share of attention to their products.

"We are part of the American food culture", Warnock said. Canadians are seen as an extension of the Northern U.S. market. Canadianas have almost unlimited access to American media, so American firms can spend money to advertise in magazines and on television and get the added bonus of overflow advertising in Canada.

Warnock's book is available from the Ecological Agriculture's resource Centre (M-S 1-044) so come on over and find out more about how the food industry is hungry for your food dollar

Peggy Nichols



HOWIES POINT

Howie Grosser has raised an issue that has been mentioned many times among Macdonald students. Howie points out the profiteering element that is quite evident in the management policy of the Bar Disco. He illustrates the futility of efforts to change this approach and happened once to mention JAC students. That was enough! Presto: cries of prejudice and unfairness, even within the same issue of the Harvest. Never mind the fact that Howies point is directed towards the Bar Disco operation and that he made no attempt to discuss the tangential issue of JAC students use of the Bar!

Howie's message is obviously being missed by some. The C.C. was built by Mac students (of the past), for Mac student, using Mac student's fees (compulsory). The Bar Disco was built as a place, in the C.C., where Mac students could relax with music and friends while enjoying a drink. Operating such a place obviously requires a few rules and a certain orderly and businesslike approach, specially with respect to crowd control, liquor licensing and bookkeeping. The operators are obligated, as employees of Macdonald's student body to provide drinks,

music and, within reason, a suitable atmosphere for the clientele (namely us - their employers). Since the place is student run, we would expect that they would be aware of these requirements. However, the privileges and hence prestige often felt by these people (goodness knows why) often seems to interfere with the basic purposes of the Bar Disco.

Generally the business approach has worked well in keeping the bar operating smoothly and I'm sure this is appreciated by all. Nonetheless it has become a bit out of hand, at the expense of the student bar envisioned by many past and present Mac students (the employers). We are now confronted with line-ups, poor ventilation (related to crowding and smoke) loud and often unsuitable music, drinks that are priced for profit, if you can get a waitress or bartender to serve you, and uncomfortable and crowded seating.

Anyone should be able to order a glass of water from an employee in their own establishment, or any such place as far as I'm concerned. Not being a confirmed alcoholic I choose to do this on occasion and once, to my amazement the individual

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... behind the bar shook his head, negative! Doubting his seriousness I reexpressed my wishes and met with: "We don't make any money on water, you know!". An easy lesson in what it takes to annoy clientele and employers. Such behaviour would result in immediate loss of job anywhere else. I also question the practice of staff selection. The same people have been operating for a long time and an obvious clique exists. I've seen very remarkably incompetent (even drunkards) get hired in place of previous competent individuals who didn't fit the clique.

One waitress was dropped because "she didn't dress right" though she did a fine job and dressed better than average. I guess she didn't fit in well enough. Some Mac students may be willing to tolerate some of the Bar Disco's bad points, but never tell us that we may not have a drink of water when you are working for us in our bar. Things may have improved recently but as of last spring they were still going downhill.

Many of these faults can be seen as being related to the dollar sign, particularly the crowds and prices. Fortunately most of the profits are recycled into the bar (slight) or to the student's council bureaucracy. But, as Howie points out, Mac students are already contributing to this system in the form of students fees. Perhaps Mac students would be in favour of a reduction of profits in exchange for the envisioned Mac-bar. This could begin with a reduction in capacity and the admission of a limited proportion of JAC students, so as to provide a margin to allow a number of Mac students quick entry into their bar.

I'm sure Mac doesn't overrun the JAC facilities we use and surely you cannot accuse us (Sue) of being cheap because we want partial freedom to exercise our own (paid) privileges to some small extent. Profiteering can be a dirty word and how we lose in our own bar is a major part of Howie's message. JAC students were not the point and yet it appears to be the excuse used to discredit Howie's argument. I hope our various student representatives don't have their heads buried in sand as well.

Richard N Bramwell.

P.S. this is towards a little reflection of Bar Disco policies NOT name calling such as many may find necessary

